

Arkansas Insurance Department

Mike Beebe
Governor



Jay Bradford
Commissioner

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Consumer Alert: Suspension Order Filed Against Company Marketing Fraudulent Insurance Products

LITTLE ROCK, ARKANSAS (February 24, 2010) —State Insurance Commissioner Jay Bradford has suspended the non-resident business entity producer's license of Cinergy Health, Inc. pending the outcome of an administrative hearing scheduled for March 11, 2010, at the Arkansas Insurance Department. In his order Bradford stated, "For the public health, safety, and welfare of the people of this State, the Commissioner concludes that the Respondent's non-resident business entity producer's license No. 321374 should be and is hereby suspended..."

Cinergy Health, Inc., headquartered in Florida touts itself on its Web site as a nationwide provider of innovative and affordable health insurance solutions. "This statement could not be further from the truth," said Bradford. An investigation into Cinergy Health by the Florida Department of Financial Services resulted in an administrative complaint being filed alleging the company produced and marketed television advertisements for limited health insurance plans underwritten by American and Medical Life Insurance Company (AMLIC), a life and health insurer. According to the Florida complaint, AMLIC has had no association with Cinergy Health, Inc. since August of 2009 when it put Cinergy on notice to immediately cease selling any AMLIC products and to terminate any advertising related to AMLIC products.

Commissioner Bradford stated, "We do not currently know if any Arkansas insurance consumers have purchased any products from the company." Florida found that the

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advertisements produced and marketed by Cinergy contained false and misleading information concerning the health coverage to be provided.

Anyone who may have purchased a product from Cinergy Health, Inc. is asked to contact the Arkansas Insurance Department's Legal Division at 501-371-2820 in order to determine whether what they have is a legitimate policy.

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