

# Arkansas Insurance Department

Mike Beebe  
Governor



Jay Bradford  
Commissioner

FOR IMMEDIATE RELEASE  
November 13, 2013  
Media Contact:  
Heather Haywood  
Public Information Manager  
(501) 683-4177  
[heather.haywood@arkansas.gov](mailto:heather.haywood@arkansas.gov)

## **Arkansas Insurance Commissioner Reports Enrollment Data Released by the U.S. Department of Health and Human Services**

LITTLE ROCK, ARKANSAS (November 13, 2013) Arkansas Insurance Commissioner Jay Bradford announced today that the U. S. Department of Health and Human Services released Arkansas's enrollment data for individuals who have completed applications to obtain health insurance through the new Health Insurance Marketplace. The enrollment data reported was for the period of October 1 through November 2, 2013.

DHHS reported that 7,294 Arkansas applications were completed, representing 14,059 individual Arkansans applying for health insurance coverage. A total of 6,123 Arkansans were eligible for traditional private health-insurance plans, with 2,279 of those applicants qualifying for premium assistance. As of November 2nd, 250 individuals had completed the insurance plan selection process, with another 506 applications still pending.

Of the 14,059 individuals applying for coverage, 7,430 were determined to potentially qualify for the Private Option. Those applications will be processed by the Arkansas Department of Human Services.

The numbers released by DHHS did not include the 54,000 individuals that have enrolled in private health-insurance plans directly through the Arkansas Private Option.

Commissioner Bradford stated, "I'm very pleased that we have received enrollment data. We know that Arkansans have been enrolling as improvements to healthcare.gov continue."

Bradford stated that he anticipates the enrollment numbers to increase as the December 15 deadline approaches for individual coverage to begin January 1, 2014. He also stated that enrollment will continue through March 31, 2014.

###