

Arkansas Insurance Department

Mike Beebe
Governor



Jay Bradford
Commissioner

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Arkansas Insurance Commissioner Reports Arkansas Receives High Marks for Exchange

LITTLE ROCK, ARKANSAS (November 20, 2013) Arkansas Insurance Commissioner Jay Bradford announced today that Arkansas has been ranked a top health insurance exchange, as noted in the new executive briefing issued by HealthLeaders-InterStudy. The briefing rated the industry-wide impact of health insurance exchanges during the first six weeks of enrollment.

“I am very pleased that Arkansas has been recognized for our innovation and implementation of the health insurance exchange,” said Commissioner Bradford. He said that the success is due largely to a strong team of stakeholders including Governor Mike Beebe, the Arkansas Legislature, Surgeon General Joe Thompson, the Department of Human Services, Medicaid and the Arkansas Center for Health Improvement.

Bradford stated, “Although there have been obstacles, Arkansans are responding to the exchange and their new options for health insurance.” He stated that he is optimistic and that the Arkansas Insurance Department will continue to be innovative in reaching out to Arkansans.

The top four states recognized were Arkansas, Connecticut, Kentucky and Washington. Arkansas received high marks for the private option model, enrollment and innovation. All 50 states were evaluated on readiness, competition, enrollment, benchmark and innovation.

HealthLeaders-InterStudy, a Decision Resources Group company, is the authoritative source for managed care data, analysis and news.

To view the full report, visit <http://www.digitaljournal.com/pr/1599221>.

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