

**BEFORE THE INSURANCE COMMISSIONER
FOR THE STATE OF ARKANSAS**

ARKANSAS INSURANCE DEPARTMENT)
Petitioner)
)
vs.)
)
NATIONAL FEDERATION OF)
RETIRED PERSONS)
Respondent)
)

A.I.D. NO. 2014- 063

CEASE AND DESIST ORDER

On this day, the matter of National Federation of Retired Persons (“Respondent”) comes before Jay Bradford, Arkansas Insurance Commissioner (“Commissioner”). The Arkansas Insurance Department (“Department”) is represented by Ava Franks, Associate Counsel, in this matter.

FINDINGS OF FACT

1. Respondent is not licensed to conduct the business of insurance in Arkansas.
2. Respondent represents to be able to conduct the business of insurance through business marketing material mailed to Arkansas consumers.
3. On or about January 10, 2014, the Department received notice of Respondent’s marketing material having been received by an Arkansas consumer.

CONCLUSIONS OF LAW

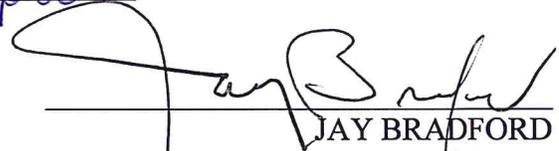
4. The Commissioner has jurisdiction over the parties and the subject matter pursuant to Arkansas Code §23-61-103.

5. The Commissioner may summararily order an entity to cease and desist from an act or practice when the Commissioner has reason to believe that the entity has not complied with a provision of the Arkansas Insurance Code. Ark. Code §23-65-101(b)(1)(A).

IT IS HEREBY ORDERED:

Respondent is ordered to cease and desist all activities and business as an Arkansas producer until becoming duly licensed. Respondent has the right to request a hearing concerning this Order within thirty (30) days of entry of this Order.

IT IS SO ORDERED THIS 22nd day of April, 2014.



JAY BRADFORD
INSURANCE COMMISSIONER
STATE OF ARKANSAS