

**BEFORE THE INSURANCE COMMISSIONER  
FOR THE STATE OF ARKANSAS**

**IN THE MATTER OF  
ACE FINANCIAL, LTD./  
iWORLD FINANCIAL GROUP**

**A.I.D. NO. 2014- 061**

**CEASE AND DESIST ORDER**

Now on this day comes before Jay Bradford, the Insurance Commissioner for the State of Arkansas (“Commissioner”), the matter of the illegal insurance activities of Ace Financial, Ltd./iWorld Financial Group (“Ace Financial”). The Arkansas Insurance Department is represented by Associate Counsel, Nina Samuel Carter. From the facts, matters, and other evidence before the Commissioner, the Commissioner does hereby find and conclude as follows:

**FINDINGS OF FACT**

1. The Commissioner has jurisdiction over Ace Financial and the subject matter involved herein pursuant to Ark. Code Ann. §§ 23-61-506 and 23-65-101.
2. Ace Financial sells errors and omissions policies via its website, [www.errorsandomissionsonline.com](http://www.errorsandomissionsonline.com). It has never been granted a certificate of authority to transact insurance in any capacity in the state of Arkansas.
3. Ace Financial is not registered as a surplus lines carrier and is not listed on the current NAIC Quarterly Listing of Alien Insurers
4. The Department has received information regarding a consumer complaint that demonstrates Ace Financial is acting as an insurance entity and writing policies in this state. Arkansas consumers have been affected by Ace Financial’s misrepresentation as to the business of insurance.

5. In the course of the Department's investigation, correspondence was sent to Ace Financial via certified mail and electronic mail. Ace Financial has failed to respond to the Department's requests for information. Several voicemails were also left for Ace Financial with no response received.

### CONCLUSIONS OF LAW

From the Findings of Fact contained herein, the Commissioner concludes as follows:

6. The Commissioner has jurisdiction to prohibit persons or entities engaging in unauthorized insurance transactions with residents in this state under Ark. Code Ann. § 23-65-101(a).

7. No insurer shall transact insurance in this state unless authorized by a subsisting certificate of authority issued to it by the Commissioner pursuant to Ark. Code Ann. § 23-63-201.

8. A certificate of authority shall not be required of an insurer if it falls under one of the following exceptions provided by Ark. Code Ann. § 23-63-201(b):

- a. Transactions related to or resulting from its former authorized operations in Arkansas;
- b. Transactions subsequent to issuance of or relative to a policy covering only subjects of insurance not resident, located, or expressly to be performed in Arkansas at time of issuance; or
- c. Transactions pursuant to surplus lines coverages lawfully written under the Unauthorized Insurer Process Act and the Surplus Lines Insurance Law of the Arkansas Insurance Code.

9. The Commissioner may summarily order an entity to cease and desist from an act or practice if there is reason to believe that the entity has not complied with the requirements of Ark. Code Ann. § 23-65-101 or any other provision of the Arkansas Insurance Code.

10. Ace Financial has the right to make a written request for a hearing concerning this Order within thirty (30) days of entry of this Order, pursuant to Ark. Code Ann. § 23-65-101(a)(2).

**IT IS THEREFORE ORDERED AS FOLLOWS:**

A. Ace Financial shall immediately cease and desist all insurance activities and business, including the sale, solicitation, and administration of any insurance contracts in Arkansas.

B. Ace Financial has the right to make a written request for a hearing within thirty (30) days of entry of this Order, to show cause why the above acts are not in violation of the Arkansas Insurance Code and why the Commissioner should modify or set aside this Order, pursuant to Ark. Code Ann. § 23-65-101(b).

IS SO ORDERED THIS 18<sup>th</sup> day of April, 2014.

  
JAY BRADFORD  
INSURANCE COMMISSIONER  
STATE OF ARKANSAS