Arkansas Insurance Department

BULLETIN NO. 1-2009

TO:                                  ALL LICENSED INSURANCE COMPANIES, HEALTH MAINTENANCE
ORGANIZATIONS, HOSPITAL MEDICAL SERVICE CORPORATIONS,
NATIONAL ASSOCIATION OF INSURANCE COMMISSIONERS,
AND OTHER INTERESTED PARTIES

FROM:                             ARKANSAS INSURANCE DEPARTMENT

SUBJECT:                        ARK. CODE ANN. §23-86-119 “DISCLOSURE TO POLICYHOLDERS”

EFFECTIVE DATE:        JANUARY 14, 2009

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The Department is issuing this Bulletin in response to several inquiries it has received regarding the provisions
contained in Ark. Code Ann. §23-86-119 and the possible conflicts that insurers may encounter with the HIPAA
Privacy Rule. Under Ark. Code Ann. §23-86-119, insurers are required to release general health claims information
to any policyholder with more than twenty-five (25) employees. This information is needed by employers to obtain
insurance quotes on their group health plans. In most cases the release of this information would not be considered
to be in conflict with the provisions of the HIPAA Privacy Rule. However, in some cases the release of this
information to small employers may cause a problem for the insurers.

Under the HIPAA Privacy Rule, there are several actions insurers may take in order to remain in compliance with
the Privacy Rule when releasing the information required in the Arkansas law. For instance, insurers can add
specific language to their policies that would allow them to release this information to every policyholder. In lieu of
specific policy language, insurers may also require employers to sign a certification form that would allow for the
release of the information by the insurer. Other options may also be available to insurers. An employer’s failure to
comply with the insurance company’s policies and procedures regarding the release of health information subject to
the HIPAA Privacy Rule could relieve the insurance company from its obligations under Ark. Code Ann. §23-86-
119.

It is the Department’s position that insurers can comply with Ark. Code Ann. §23-86-119 and the HIPAA Privacy
Rule without any further action by the Department. The Department does not feel that it should determine the
methods insurers should use to insure compliance with the HIPAA Privacy Rule; however, the processes and
procedures implemented by insurers should assure compliance with both the HIPAA Privacy Rule and Ark. Code

Any insurer found to be in non-compliance with Ark. Code Ann. §23-86-119 cannot rely on the HIPAA Privacy
Rule as a defense to that violation of the Arkansas Insurance Code.

Insurers are directed to furnish a copy of this Bulletin to its appointed producers in Arkansas.

Questions concerning this Bulletin should be directed to the Arkansas Insurance Department Legal Division at 501-
371-2820 or by e-mail to legal.division@arkansas.gov.

(signed by Lenita Blasingame)        (January 14, 2009)

Lenita Blasingame, Commissioner     Date